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## THE SMART OVEN CANDY WATCH & TOUCH WINS THE RED DOT AWARD: PRODUCT DESIGN 2018

*The leading European company in connected appliances wins the world's most important product design award with its 100% touch oven*

The revolutionary **Candy Watch & Touch**, the first intelligent oven designed and developed to communicate with users and manage every moment of food preparation through a simple touch, has won the **Red Dot Award: Product Design 2018**.

Considered the **most important international design award**, the Red Dot Award aims to honor the quality of the best designers and producers all over the world, and represents a real benchmark in the sector, having awarded over the years **companies of absolute excellence** such as Apple, BMW, Google, Bose and the Italian Pininfarina.

Watch & Touch, chosen by a jury of around 40 members among over 6,300 products proposed by companies of 59 countries, is a premium product with an iconic design launched by **Candy Group**, able to represent the main values of the brand: **Italian style** and **creativity** combined with **extreme simplicity of use** and **connectivity**.

*"Winning the Red Dot Award is a source of great pride and satisfaction for us, but above all a testimony to the goodness of the path we undertook several years ago when we first launched a full range of connected appliances", said **Beppe Fumagalli, CEO of Candy Group**. "Developing unique and innovative products such as the Watch & Touch oven is in our DNA: Candy has always combined to a mix of style, Italian taste and creativity a strong technological proposition and the capability of innovate, aiming to change the way people live the house and the kitchen."*

In addition to the **appealing and clean design of the product**, characterized by an interactive 100% touch screen of 19" and by the absence of knobs, **ease of use** and **tailor made solutions** are the main features of Candy Watch & Touch, designed for the most demanding consumers but also to allow those who are unfamiliar with new technologies to enjoy the best cooking experience.

Exclusive functions of Watch & Touch are in fact the **integrated camera** and the **patented U-see lightning**, formed by lateral LED lights positioned in the oven door, which allow an **optimal view of the inside** of the cavity, in addition to a close-up on the dishes being cooked with a constant monitoring without opening the



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door. Thanks to the **Candy Simply-Fi app**, it is also possible - with an easy, immediate and engaging interaction - to manage every function of the oven from the smartphone or the tablet, including the possibility to control and supervise the cooking status in each step and to take advantage of the exclusive features of Watch&Touch, such as: **pre-loaded video-recipes** transmitted on the oven door, **suggested cooking** with over 70 programs for the best combination of options for cooking the dish chosen, and **personal programs** allowing to create libraries with favorite cooking and recipes.

The **official award ceremony** for the Red Dot Award winners will take place on 9<sup>th</sup> July 2018 at the Red Dot Gala that will be held at the Aalto Theater in Essen - Germany with an audience of over 1,200 international guests.

Candy Watch & Touch, like the other award-winning products, will then be included in the "**Red Dot Design Yearbook 2018-2019**" and presented and exhibited in the **Red Dot Design Museum**.

#### **More Informations on the Red Dot Award:**

Website - <https://en.red-dot.org/>

Red Dot Award: Product Design 2018 - <https://red-dot.de/pd/?lang=en>

#### **Check out Candy Watch & Touch:**

ENG - <https://www.youtube.com/watch?v=mDYvtVpRGtU>

ITA - <https://www.youtube.com/watch?v=xzgo6exMKrI>

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**Candy Group** is one of Europe's leading companies in the market of small and major home appliances, both free-standing and built-in, with high-performance products both in terms of performance and respect for the environment. Candy Group products are marketed through two international brands, **Candy** and **Hoover**, and through national brands such as **Rosières (France)** and **Jinling (China)** with differentiated markets and different market targets. **Candy Group**, a multi-brand company owned by the Fumagalli family, employs 4.660 employees, has six manufacturing facilities in Europe, Turkey and China, and 45 subsidiaries and representative offices around the world. The Group Headquarters, design centre, central facility and R&D are located in Brugherio (MB), Italy. [www.candy-group.com](http://www.candy-group.com)

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