



## **HOOVER H-KEEPHEAT, THE FIRST AND ONLY OVEN DESIGNED TO PRESERVE TOO**

*H-KEEPHEAT is a double cavity oven designed to add to the traditional functions the possibility to cook at low temperatures and also to preserve, enhancing the taste and nutritional properties of food. For a healthy lifestyle.*

**Hoover**, a brand positioned as market trendsetter able to offer high-performance and quality products suitable for a **dynamic and healthy lifestyle**, launches **H-KEEPHEAT, the first and only** oven in the market **designed also to preserve too**.

**This UNIQUE oven** guarantees **exceptional cooking results** thanks to a precise temperature control for the entire cycle, thanks to the exclusive **Exever™** technology it is also able to preserve food in a safer and healthier way.

The utmost precision in the temperature management allows **low-temperature cooking (70-100°)**, a technique used in professional kitchens extremely delicate and respectful of food, perfect for obtaining tender and tastier dishes.

Combined to this, H-KEEPHEAT offers the possibility of preserving **food at a temperature of 63° or 70° C**, according to the type of food, maintaining it tasty with **“ready to serve” meals for the whole family and at any time of the day**. Just extract the heat-stored vacuum-packed food from the oven already at the right temperature and serve it, then appreciate its flavor and taste without re-heating it.

Thanks to the combination of the cooking techniques and the preservation technology, H-KEEPHEAT is in fact able to **maintain the organoleptic and nutritional properties of food unchanged**, ensuring both an **increased digestibility** of foods such as **vegetables and legumes**, and the **refining** of taste of dishes such as **meat**.

Thanks to this oven, it will therefore be possible to **batch cooking**, meaning to **use spare time for preparing food**, for example over the weekend, and to have the possibility to enjoy **healthy, balanced and ready to serve meals** during the week, comfortably at home and without having to order them.

**Cook and serve healthy and tasty dishes**, every time with new ideas and suggestions: through the **Hoover Wizard App** it will in fact be possible to access a dedicated recipes book with a wide selection of dishes studied by professional chefs specifically for H-KEEPHEAT oven, both for normal and low temperature cooking.



Moreover, the app will provide a series of tips and hints for using the oven and maximize its preservation properties, as well as having the possibility to **remotely manage and monitor functions and notifications**.

**H-KEEPHEAT** is the product representing **the kitchen excellence according to Hoover**: household appliances that combine extreme functionality and the best performance of the market with a refined and elegant **style** in every detail and in every form, from the choice of materials to each single curve and transparency.

A road that leads towards the **“Cook the way you live”** claim, that is, cooking and preserving food and dishes in a simple way, but with results comparable to those of chefs and professional cooks, thanks to Hoover’s ability to bring **very high quality standards**, suitable for a **healthy and balanced lifestyle**, in everyday life.

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*Hoover, international brand with a strong innovative character, has been a market trend-setter for over a hundred years, introducing high-performance products to take care of people’s wellbeing. It offers a full range of small and large free-standing and in-built household appliances the high end of the market. Hoover is at the innovation frontier also for ecological values: all products are in the excellence classes for energy savings and silence. Hoover is one of the international market leaders in floor care.*

[http://www.hoover.it/it\\_IT](http://www.hoover.it/it_IT)