



IFA 2019: HOOVER LAUNCHES H-FREE 500 CORDLESS STICK: COMPACT WI-FI PERFORMANCE

Efficiency, power and long autonomy in only 69 cm.

The new cordless stick connected to Wi-Fi perfectly completes the Hoover H-FREE range

After the extraordinary success of the H-FREE range of cordless sticks, **Hoover** presents an exceptional and innovative product at **IFA 2019: H-FREE 500**, the **compact, high-performance, cordless stick connected via Wi-Fi**.

Compact, lightweight and functional: thanks to its **slim silhouette** and its **weight of only 1.5 kg** when lifted, **H-FREE 500** is able to reach every corner of the house with **extraordinary cleaning performance**.

Easy and compact to use but also to store: the height of only **69 cm** makes the H-FREE 500 an **object of desire** for anyone who aspires to a satisfactory cleaning experience combined with a **storage space** reduced to a minimum, also thanks to the parking mode, that allows the cordless stick to stand without the use of any support.

H-FREE 500 is a product that combines reduced dimensions, efficiency and **corded performance***: The **H-LAB brushless motor** provides consistent power output with outstanding suction to pick up all fine dust, larger debris, hair and pet hair, that is combined with an autonomy of up to 40 minutes, without the use of cords, guaranteed by the lithium battery.

With H-FREE 500, **everything is accessible and easy to reach**, thanks to the **3in1 accessory** stored on board that makes it easy and extremely comfortable to clean all kind of objects and surfaces in all kind of position and space. In addition, the **pet hair remover nozzle** can remove pet hairs throughout the house. Moreover, the choice of use is constantly suggested by the **Hoover Wizard App**, which completes the package of solutions offered by H-FREE 500 for a cleaning experience designed **to always have outstanding performances**.

Through the **Hoover Wizard App** in fact, customers can stay up to date in real time on the performance of the **H-FREE 500**; moreover, it will be possible to activate and control a number of **custom and customizable features**, including the ability to **check the battery use**, view **statistics on the use**, to monitor and receive **notifications on the maintenance status** and to activate other options, such as the function to **calculate the calories** burned in carrying out cleaning activities.

The Exclusive features aimed at the consumers' wellbeing are completed by an **evident lighting system** which allows you to keep your stick's status and power monitored at all times and the removable battery pack so that the consumer doesn't have to store the entire stick to charge it but simply put only the battery near an electrical socket.

* Performance based on internal tests of dust pick up on hard floor, hard floor with crevice and carpet, measured according to EN 60312-1 and attaining the dust pick up limits of Regulation (EU) No 666/2013.



Hoover, international brand with a strong innovative character, has been a market trend-setter for over a hundred years, introducing high-performance products to take care of people's wellbeing. It offers a full range of small and large free-standing and in-built household appliances the high end of the market. Hoover is at the innovation frontier also for ecological values: all products are in the excellence classes for energy savings and silence. Hoover is one of the international market leaders in floor care.

http://www.hoover.it/it_IT