



**IFA 2019:
SMART STEAM JOINS THE LINE OF CONNECTED OVENS:
ACCESSIBLE, SIMPLE AND INTUITIVE**

Candy presents at IFA 2019 a complete range of connected ovens manageable with Candy simply-Fi App or with your voice

At **IFA 2019**, Smart Steam becomes part of Candy's range of **connected ovens**, created to simplify life in the kitchen, offering the possibility to **remotely manage and control, even with the voice, the ovens** with the Candy simply-Fi App interacting with **digital butlers** (Google Home, Alexa).

The **distinctive feature** of Candy's range of connected ovens is the **accessible connectivity** starting from the **"Basic"** models, with a retail price of less than 300 Euros, up to the **"Core"** ones, **to offer consumers solutions that really improve their everyday life**: innovation, technology and smartness combined with **creativity** and **style**, which – in the case of ovens and cooking products – are perfectly linked to **Italian cuisine**, a worldwide-acknowledged excellence.

Eager to cook something new and different? Thanks to a database of **more than 200 automatic recipes** studied by **expert Italian chefs** and modular according to the number of people, the connected ovens are able to guide the user **directly from the App**, without having to choose the right program.

Looking for some trick? In the **"Tips&Tricks"** there are many tips and advices for the kitchen, such as suggestions on how to dehydrate fruit or obtain a crunchy chicken.

And much more: The **Candy simply-Fi App** provides the most used programs, remembering the customers' preferences and directing them in the choice of cooking options, as well as **providing tips for cleaning and maintenance of the oven** and for directly connecting users to the **customer care service**.

At IFA 2019, Candy line of ovens gets enriched with the **Smart Steam range**, created to allow consumers to cook their favorite dishes in a light way, without sacrificing taste, ideal for preparing bread, pizza and focaccia. An **extraordinary, healthy, tasty and easy to use** cooking formula: just put water into the oven cavity, activate one of the three "steam" functions and press a button to turn the water into steam.

The simply-Fi App provides also a set of **50 recipes dedicated to baking with added steam**, 20 of which are specific to bakery, from classic milk bread to more delicious sandwiches with pumpkin seeds and saffron or apricots and chocolate. Users can also try **cooking at low temperature** or take out a fabulous egg and parmesan cheese cocotte.

With its increasingly rich and complete line of connected ovens Candy underlines and reaffirms its mission and brand positioning: offering **smart, accessible and easy-to-use products** that can accompany and **simplify people's daily lives**.



For over 70 years, the Italian brand Candy has been offering products that combine accessibility, innovation and ease of use with the aim of meeting the needs of its consumers and accompanying them in everyday life with smart solutions.

Candy has been part of the Italian industrial history since 1945, when it launched "Model 50", the first washing machine for the family. Firmly positioned among the leading European brands in the white industry, Candy currently offers a full range of built-in and built-in appliances, with accessible and smart solutions for washing, cooking and storing.

Candy is the result of long experience, continuous records, successes and functional and smart innovations. Thanks to its knowledge of consumers, in 2014, Candy in fact developed simply-Fi, the first complete range of Wi-Fi appliances that can also be managed remotely via its dedicated App.

Today, Candy continues to offer new ideas, solutions and products that are brilliant, intelligent and simple to use, with an accessible positioning and a constant touch of Italian style, which accompany you in everyday life to improve it.
http://www.candy.it/it_IT/
