



reddot winner 2020



HOOVER H-FREE 500 WINS A RED DOT IN THE RED DOT AWARD: PRODUCT DESIGN 2020

The Compact, lightweight and functional cordless stick launched by Hoover in 2019 earns one of the most important design recognitions

1 April 2020 - Hoover **H-FREE 500** is among the winners of the **Product design 2020** section of the world famous and prestigious **Red Dot Award**, that every year gathers more than 18,000 entries from design professionals, companies and organizations from over 70 countries.

Considered the most important and renowned design award, The Red Dot Award: Product Design, whose origins date back to 1955, appraises the **best products created every year** through an International Jury of around 40 members that evaluated this year **more than 6.500 products**.

H-FREE 500 is the **Compact, lightweight and functional** cordless stick launched by Hoover in 2019: thanks to its slim silhouette and its weight of only **1.5 kg** when lifted, H-FREE 500 is able to reach every corner of the house with extraordinary cleaning performance.

Moreover, the height of **only 69 cm** in storage mode make the H-FREE 500 an object of desire for anyone who aspires to a satisfactory cleaning experience combined with a storage space reduced to a minimum, also thanks to the parking mode, that allows the cordless stick to stand without the use of any support.

H-FREE 500 is a product that combines reduced dimensions, efficiency and **corded performance***: The H-LAB brushless motor provides consistent power output with outstanding suction to pick up all fine dust, larger debris, hair and pet hair, that is combined with an autonomy of up to 40 minutes, without the use of cords, guaranteed by the lithium battery.

With H-FREE 500, **everything is accessible and easy to reach**, thanks to the 3in1 accessory stored on board that make it easy and extremely comfortable to clean all kind of objects and surfaces in

all kind of position and space. In addition, the pet hair remover nozzle can remove pet hairs throughout the house.

The best choice of use and precious tips and statistics are constantly suggested by the **Hoover Wizard App**, which completes the package of solutions offered by H-FREE 500 for a cleaning experience designed to always have outstanding performances.

Hoover H-FREE 500 and the other laureates will be celebrated at the **award ceremony** of the **Red Dot Award: Product Design 2020**, that will take place in Essen, Germany, on the 22 June.

The award-winning designs will be also presented in the [Red Dot Design Museums](#), in the [online presentation](#) in the Red Dot Design Yearbook and in other initiatives of Red Dot, that combines different online portals, several museums (Essen in Germany, Singapore and Xiamen in China) as well as global exhibitions under its brand roof.

* Performance based on internal tests of dust pick up on hard floor, hard floor with crevice and carpet, measured according to EN 60312-1 and attaining the dust pick up limits of Regulation (EU) No 666/2013.

More Informations on Red Dot Award:

<https://en.red-dot.org/>

Discover HOOVER H-FREE 500:

ENG - <https://youtu.be/B2cot1ywDAE>

Hoover, international brand with a strong innovative character, has been a market trend-setter for over a hundred years, introducing high-performance products to take care of people's wellbeing. It offers a full range of small and large free-standing and in-built household appliances the high end of the market. Hoover is at the innovation frontier also for ecological values: all products are in the excellence classes for energy savings and silence. Hoover is one of the international market leaders in floor care.

http://www.hoover.it/it_IT