

Haier Europe appoints Fabio Grazioli as new Head of Logistics and Procurement

Milan, April 4, 2022 – Haier Europe appointed *Fabio Grazioli* as the company's new **Head of Logistics and Procurement**. Fabio Grazioli joins Haier Europe's Senior Leadership Team and reports directly to CEO Yannick Fierling.

Fabio Grazioli is responsible for logistics processes and direct and indirect procurement, ensuring a structured approach is applied to productivity and affordability for the supply chain. Grazioli plays a key role in the execution of the Haier Europe's strategic growth plan, in line with the company's ambition to be the **first consumer choice in smart home solutions**.

Fabio Grazioli has extensive experience in Supply Chain and Procurement management. After earning a degree in Management and Production Engineering at the Politecnico di Milano, he held executive positions at Otis Elevator and later at Whirlpool Corporation, where he also served as Vice President of Supply Chain. Grazioli combines extensive knowledge of the industry with broad international experience. Prior to joining Haier Europe, he served as Vice President Supply Chain and Procurement for BSH in the Emerging Markets region, with headquarters in Turkey.

*"I am thrilled to join a dynamic and fast-growing company as Haier Europe – says **Fabio Grazioli, Head of Logistics and Procurement Haier Europe** – "In these challenging times, I will put my expertise at the service of the company to contribute to its ambition of becoming one of the three main players in the sector in Europe."*

About Haier Europe

Haier Europe is part of the Haier Smart Home, the No. 1 company globally in major appliances and among the Fortune Global 500 companies. Listed in Shanghai, Frankfurt and Hong Kong (600690.SH, 690D.DE and 06690.HK), Haier Smart Home is present on 5 continents with 25 industrial parks, 14 research and development centres and about 100,000 employees. The company achieved revenues of approximately over 26.5 billion Euro in 2020 and has a global sales force in more than 160 countries. Haier's vision is to become the global leader in IoT serving household smart solutions. Haier Smart Home is the first Chinese company entering the DShare Market and prime standard listed on Frankfurt Stock Exchange in 2018, with the goal of promoting the brand and supporting business growth internationally and in Europe, where the company markets Candy, Hoover, Haier, Rosières, GE Appliances and Fisher&Paykel branded products. Haier Europe is headquartered in Brugherio (MB), Italy. More information is available [here](#).